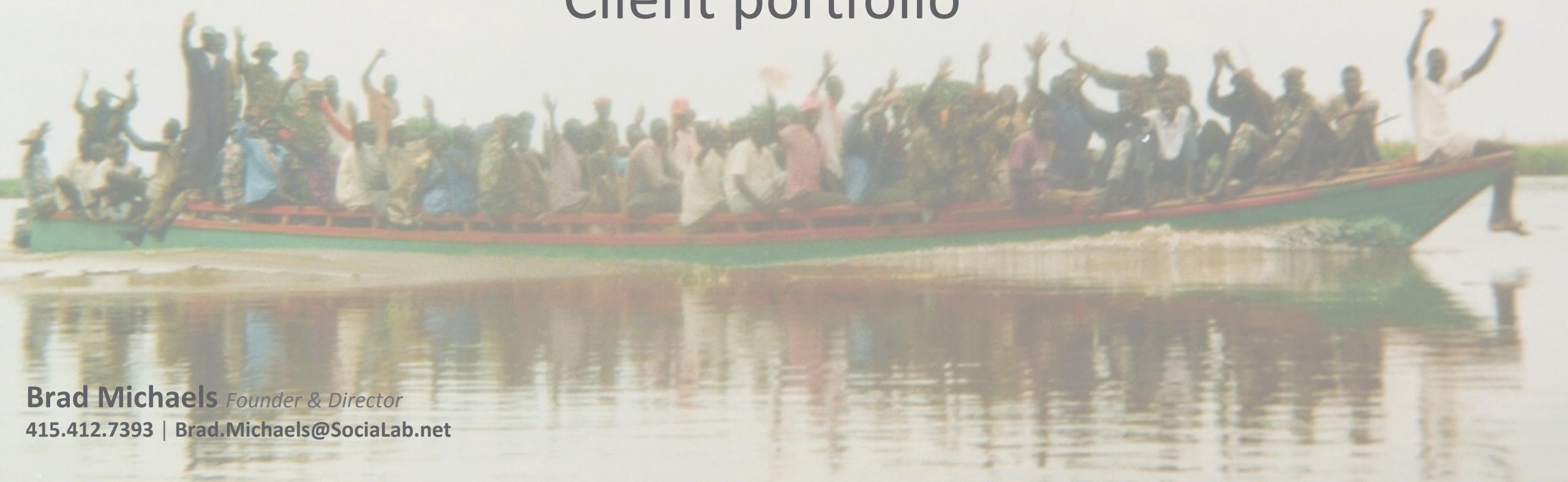


SocialLab

Implementing social innovations.

Client portfolio



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About PHC

PHC is a private, non-profit Federally Qualified Health Center that provides primary medical care and integrated health services to some **120,000** people in the wider Petaluma area. PHC has also won numerous grants that support their demonstrated capacity for innovation.



Their challenge

It is widely recognized that innovation in healthcare is badly needed, especially given the degree and rate of change facing the major players. PHC wanted to pilot new health tech solutions, but had no previous experience. They also wanted to improve their Strategic Plan and to implement a Project Management system.

SociaLab's solution

SociaLab worked with PHC to help create and implement their “Innovation Hub”.

This project aimed to improve patient outcomes through healthcare practice and technology innovations. After putting in place an enterprise-wide Project Management System, SociaLab trained senior and mid-level managers in project management principles, and the use of a cloud based system.

As a result of SociaLab's work, project management is now pro-active, staff is managing to milestones, and there is now an agency-wide portfolio view of the status of all projects.

Testimonials

"SociaLab skillfully helped guide our organization into a new level of project management and innovation portfolio development [through their] high level of project management expertise, the ability teach others, and strong business development orientation" - Luke Entrup, director of programs & innovation.



About Esperity

Esperity, a Belgium-based health tech startup, is an online platform that helps patients achieve better outcomes through education, engagement and empowerment. Their mission is to improve the treatment outcomes and quality of life of users: people with life-threatening diseases and conditions. Esperity compiles meta-data on quality of life to provide users with the best information to manage their diagnosis.



Their challenge

The prevalence of cancer has increased significantly; today, one in three people will face cancer. Despite new technologies emerging to tackle cancer, care management poses major challenges for both patients and providers, including how to share health information across the many providers involved in care of one patient. Many patients are isolated and their caregivers are unaware as to how to help loved ones diagnosed with cancer.

SociaLab's solution

SociaLab worked with Esperity to develop and implement a Strategic Plan and business development strategy for expanding their business in the United States.

I am officially representing Esperity in the US; I am (a) securing Esperity's first key US clients, investors, and strategic partners; and (b) creating the US corporate infrastructure, including a US-based team and Advisors.



About NESsT

NESsT provides long-term support to grow and sustain social enterprises around the world. They not only provide financial support, but also business training to increase entrepreneurial and management skills.

The social enterprise model generates revenue that helps nonprofits become financially independent.



Their challenge

NESST now has a pipeline of some 15 social enterprises that are ready to spin out as independent businesses; these new social enterprises need a special financing mechanism that provides patient capital that is “patient” to provide the needed time for them to grow and succeed through their early stages.

SociaLab's solution

SociaLab worked with NESsT to develop an investment fund, along with a fund manual that outlines terms and criteria for investment.

The fund will support social enterprises that are ready to launch, and will follow a full due diligence process.

Testimonials

“SociaLab combines two rare attributes: they are detail oriented and fully anticipate timeline and work planning issues; they are also strategic and see the big picture.” - Loic Comolli, co-CEO.





The ROCKEFELLER FOUNDATION

About Rockefeller Foundation

The Rockefeller Foundation is a philanthropic organization and private foundation based in New York City, which has been dedicated to the mission of "promoting the well-being of humanity throughout the world."



Their challenge

An earthquake of magnitude 7.0 struck Haiti in 2010. Around three million people were affected by the quake (almost a third of the population), with an estimated death toll of **160,000**.

SociaLab's solution

SociaLab was invited by the Rockefeller Foundation to help deliver an effective response to the disaster.

By collaborating with agencies and organizations already active in Haiti, SociaLab co-developed a strategy for intelligent and rapid delivery of response.

The work ensured that both short and long term results were obtained for the citizens of Haiti. the Rockefeller Foundation's investment would be effective and efficient, and meet the long term as well as short term needs of the Haitians in affected communities.





Z E R O D I V I D E®

COMMUNITY / TECHNOLOGY / OPPORTUNITY

About Zero Divide

Zero Divide is an organization that helps underserved communities realize the transformative power of technology to improve economic opportunities, civic engagement and healthy outcomes. Over the past 15 years, they have provided some \$50 million in technology service support to nonprofit organizations



Their challenge

The Asian Americans for Community Involvement (ACCI) is Santa Clara County's largest community based organization that focuses on the health of Asian Americans in the community. ACCI serves over 12,000 people every year, predominantly low-income Asian immigrants and refugees. They needed a solution that would allow their health workers to seamlessly communicate with patients and with each other.

SociaLab's solution

Zero Divide contracted SociaLab to jointly work with ACCI to identify and pilot a technology solution.

This would allow providers to respond efficiently and effectively to patient needs in the “rapid, high demand” environment of clinic waiting rooms.

The technology solution is now being piloted, and the successful implementation model will be offered to the many other interested health clinics for scaling out.

Testimonials

“SociaLab has a deep knowledge of the clinical setting and the ability to synthesize and communicate complex technologies with business partners.”

About SAM

Sustainable Asset Management is a Swiss-based asset management firm focused on sustainability investing; SAM operates in the US, Europe, and Asia.



Their challenge

European investments in sustainable initiatives account for almost 65% of the total global investments. SAM wanted to help drive adoption of best practice in corporate environmental sustainability in Italy, and to develop a viable corporate consulting practice.

SociaLab's solution

SociaLab worked as SAM's implementation partner in Italy, and benchmarked best practices on environmental sustainability for each sector, country, and region.

These findings were then presented to European companies, which provided them with examples to develop sustainable initiatives.

Working with SAM, SociaLab advanced sustainability practices for the largest companies in Italy -- including providing a "roundtable" to engage stakeholders (including leading companies, unions, nonprofits, and universities) – and helped companies improve their social impact and generate a stronger brand value.





UBS

About UBS Financial

UBS provides financial advice and solutions to private, institutional, and corporate clients worldwide. UBS' sustainability practice includes targeting companies that address the sustainability challenges of energy efficiency, food scarcity, air quality, and water pollution.



Their challenge

Current projections indicate that impact investing will grow from the current \$50 billion in assets to \$500 billion within the next decade. UBS Impact Investing Group was looking to leverage this opportunity gaining visibility and new clients.

SociaLab's solution

SociaLab developed a business strategy for UBS Impact Investing Group to advance its practice in San Francisco.

By providing support, making key introductions to prominent individuals and organizations in the impact investing, SociaLab helped UBS build more productive business relationships in order to scale the impact investing practice.





About UNDP

For countries that face civil war, natural disasters, and epidemics, the UN Office of Humanitarian Affairs supports the mobilization, funding, and coordination of humanitarian action in response to these crises.



Their challenge

The Office of Humanitarian Affairs needed an expert to improve the effectiveness of future humanitarian responses involving both the UN and national efforts, and how best to deploy their \$50 million budget.

SociaLab's solution

Working closely with UNDHA leadership, SociaLab traveled to the UN offices in Indonesia, Moldova, and Nicaragua to review documents, and assessed disaster response protocols.

Most importantly, SociaLab worked with the local officials and aid workers that were directly involved in the disaster response in order to gain their first hand account of the effectiveness of the UN response to each disaster.

The final recommendations provided by SociaLab were accepted by the UN Executive Committee, which led to changes in evaluation practice and continuous improvement for the agency.





THE WORLD BANK

About The World Bank

The World Bank aims to reduce poverty by providing loans to developing countries via capital programs. They do this by providing low-interest loans, zero to low-interest credits, and grants to developing countries. These then support a wide variety of investments in areas such as education, health, public administration, infrastructure, financial and private sector development, agriculture, and environmental and natural resource management.



Their challenge

In Guyana, the National AIDS Control Program needed to be brought up to international standards of best practice. In Nigeria, a mechanism was needed to channel funds to the outlying regions.

SociaLab's solution

SociaLab worked with the World Bank in Nigeria and Guyana to strengthen National HIV control programs and other health related initiatives – working with national counterparts in charge of the national programs – and to provide local access to finance for such projects at the Regional level for each country.

The work enabled local and state agencies to better access financial resources from the World Bank, and resulted in the development of new regional health projects. A new National AIDS Programme was rolled out that was cited to be a global example of potential for sustained iAIDS control, primarily due to its stakeholder participation, reporting of key metrics, and as a result, .

